



metroclork —guide—

All things

METRO CLARK & BEYOND

www.metroclarkguide.com

ABOUT

Metro Clark Guide (MCG) is your official guide to all things Metro Clark. We promote Metro Clark as the next growth area in the Philippines while sharing relevant and trending news, updates and stories to the local communities!

METRO CLARK GUIDE'S AUDIENCE

FACEBOOK PAGE & COMMUNITY

As of August 2021 **Page Insights**



14,117 + Followers and growing

877,816 Organic Reach

80,501 Post Engagement

WEBSITE & BLOG

As of August 202 **Google Analytics**



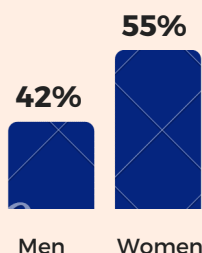
1,684+ Monthly Page views and growing

DEMOGRAPHICS

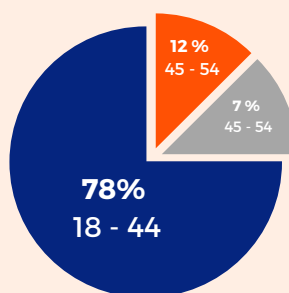
As of August 2021 **Page Insights**



Gender



Age



22% 18-24
35% 25-34
21% 35 - 44
12% 45-54
7% 55 - 65+



Location

Clark
Tarlac
Angeles City
Mabalacat
San Fernando

Mexico
Porac
Magalang
Guagua
Floridablanca

Manila
Quezon City
Caloocan
Cainta
Valenzuela
Antipolo
Makati

Olongapo
Cabanatuan City
Batangas City
Parañaque
Las Piñas
Taguig
Pasig

SAMPLE FACEBOOK POST



POST PERFORMANCE

877, 816

People Reached

40, 515

Reactions, Comments & Shares

80, 501

Post Clicks

80, 501

Photo Views

40515 Reaction, Comments & shares (2021-08-16)

👍 Likes	2156
❤️ Love	377
😂 Haha	22838
😮 Wow	206
😞 Sad	76
😡 Angry	18
💬 Comment	9321
🔗 Shares	5523

80501 Post Clicks

SAMPLE BLOG POST



Promotional Brand Kit

	OPTION 1	OPTION 2	OPTION 3
Channel	MCG Facebook Page	MCG Facebook Page	MCG Facebook Page and Youtube
Frequency (pay per post)	1x	1x	1x
Write-up / Caption	Yes (Up to 250 characters caption)	Yes (500-800 words article)	Yes (500-800 words article)
Materials	Review from home (Photos)	Review from home (Photos / Videos)	Location Shoot (Photos / Videos)
Price per month (VAT Exclusive)	500 / post	2,000 / post	5,000 / post

Monthly Promotional Feature

	OPTION 1	OPTION 2
Channel	MCG Facebook Page	MCG Facebook Page and Website
Frequency (No. of posts per month)	4x (Weekly)	2x (Bi-weekly)
Write-up / Caption	Yes (Up to 250 characters caption)	Yes (500-800 words article)
Materials	c/o by client (Photos)	c/o by client (Photos)
Price per month (VAT Exclusive)	2,000	8,000

CONFORME	
<p>PAY PER POST AD:</p> <p style="margin-left: 40px;">OPTION 1 <input type="checkbox"/></p> <p style="margin-left: 40px;">OPTION 2 <input type="checkbox"/></p> <p style="margin-left: 40px;">OPTION 3 <input type="checkbox"/></p> <p>MONTHLY AD:</p> <p style="margin-left: 40px;">OPTION 1 <input type="checkbox"/></p> <p style="margin-left: 40px;">OPTION 2 <input type="checkbox"/></p>	
<p>PAYMENT: <i>*Make check payable to EMERGELOCAL, INC.</i></p> <p>TIN: 009-205-974-000</p> <p>TERMS: One-time Fee. No cancellation and No refund.</p>	

For Metro Clark Guide:

For _____ : (Company)

RICHARD NOROMOR
 Head of Business Development

_____ : (name and signature)

_____ : (designation)

Date: