



# metroclork —guide—

*All things*

METRO CLARK & BEYOND

[www.metroclarkguide.com](http://www.metroclarkguide.com)

## ABOUT

**Metro Clark Guide (MCG)** is your official guide to all things Metro Clark. We promote Metro Clark as the next growth area in the Philippines while sharing relevant and trending news, updates and stories to the local communities!

## METRO CLARK GUIDE'S AUDIENCE

### FACEBOOK PAGE & COMMUNITY

As of August 2021 **Page Insights**



**14,117 +** Followers and growing

**877,816** Organic Reach

**80,501** Post Engagement

### WEBSITE & BLOG

As of August 202 **Google Analytics**



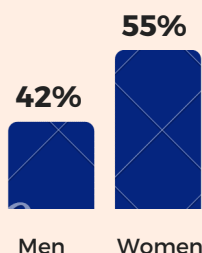
**1,684+** Monthly Page views and growing

## DEMOGRAPHICS

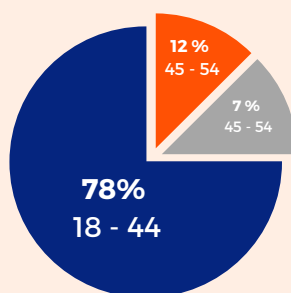
As of August 2021 **Page Insights**



### Gender



### Age



**22%** 18-24  
**35%** 25-34  
**21%** 35 - 44  
**12%** 45-54  
**7%** 55 - 65+



### Location

Clark  
Tarlac  
Angeles City  
Mabalacat  
San Fernando

Mexico  
Porac  
Magalang  
Guagua  
Floridablanca

Manila  
Quezon City  
Caloocan  
Cainta  
Valenzuela  
Antipolo  
Makati

Olongapo  
Cabanatuan City  
Batangas City  
Parañaque  
Las Piñas  
Taguig  
Pasig

## SAMPLE FACEBOOK POST



## POST PERFORMANCE

**877, 816**

People Reached

**40, 515**

Reactions, Comments & Shares

**80, 501**

Post Clicks

**80, 501**

Photo Views

### 40515 Reaction, Comments & shares (2021-08-16)

👍 Likes	2156
❤️ Love	377
😂 Haha	22838
😮 Wow	206
😞 Sad	76
😡 Angry	18
💬 Comment	9321
🔗 Shares	5523

80501 Post Clicks

## SAMPLE BLOG POST



## AD CONTRACT

ITEM	Specifications	COST (VAT EXCLUSIVE)
<b>LEADERBOARD AD</b> <i>*Accommodation of news and photo releases</i>	<b>728 x 90 PIXELS</b> (file size must not exceed one megabyte)	<b>P20,000 / MONTH</b>
<b>BOX AD</b> <i>*Accommodation of news and photo releases</i>	<b>300 x 300 PIXELS</b> (file size must not exceed one megabyte)	<b>P10,000 / MONTH</b>
<b>PAID POST (Static)</b>	Facebook and / or IG Image Post	<b>P8,000 / POST</b>
<b>PAID POST (Static w/ blog)</b>	Facebook and / or IG Image Post And blog writeup	<b>P10,000 / POST</b>
<b>PAID POST (Video w/ blog)</b>	<b>00:30 - 00:60</b> Secorder Featured Video	<b>P15,000 / POST</b>

CONFORME	
<b>AD TYPE:</b> LEADERBOARD AD <input type="checkbox"/> <div style="margin-left: 100px;">BOX AD <input type="checkbox"/></div> <div style="margin-left: 100px;">PAID POST <input type="checkbox"/></div>	<b>DURATION:</b> 6 MONTHS <input type="checkbox"/> <div style="margin-left: 100px;">12 MONTHS <input type="checkbox"/></div> <b>START DATE:</b> _____ <b>END DATE:</b> _____
<b>PAYMENT:</b> <i>*Make check payable to EMERGELOCAL, INC.</i> <b>TIN:</b> 009-205-974-000 <b>TERMS:</b> 50% downpayment, 50% upon completion. No Cancellation, No refund.  <b>BANNER CREATIVES:</b> All ad materials must be sent to sales@metroclarkguide.com Standard format: jpeg/ gif	

**For Metro Clark Guide:**

**For** \_\_\_\_\_ **:( company)**

**RICHARD NOROMOR**

Head of Business Development

\_\_\_\_\_ **(name and signature)**

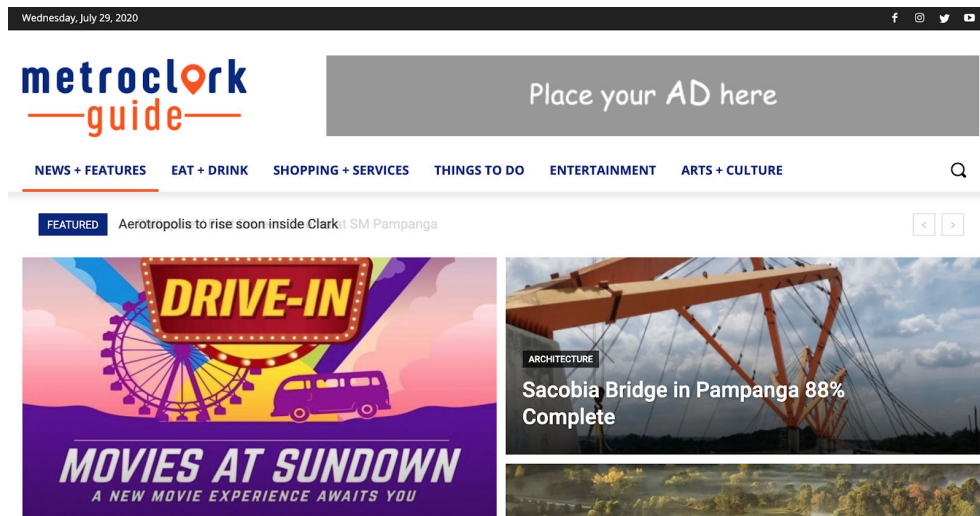
\_\_\_\_\_ **(designation)**

Date: \_\_\_\_\_



## AD ILLUSTRATION

### LEADERBOARD AD (728 x 90)



### BOX AD (300 x 300)

